



# AD REVENUE SHARING GUIDE

### What is Ad Revenue Sharing?

Future Junk, like many other websites, earns advertising revenue from Google Ads displayed around the site. Revenue sharing is a model we use to share the ad revenue with website contributors and people who contribute articles.

Ad revenue sharing is a great way to earn income from your articles at Future Junk, without needing to have your own website.

### Can anyone write articles and register for revenue sharing?

Yes and no ! Anyone can register at:

<http://www.futurejunk.com/register>  
and begin to write articles.

However, we are looking for people who have a passion for technology, ideas & life.

Plus you must also be able to write well. If you submit articles we may reject them for inclusion or ask you to change bits.

### How much money can I make?

You will earn 50% of the Google advertising revenue that results from every article you submit and that's published.

So your earning potential depends on:

- The number of articles you submit
- The quality of your articles (the higher the quality, the more search engine traffic your article will receive)

### Article Guidelines

We ask that your articles be approximately 350-700 words, on an interesting topic related to technology, ideas or life. Your articles can contain images as long as they look nice inside our website layout and do not infringe anyone's copyright.

Your articles should not be spammy and should not be posted anywhere else on the web - duplicate content can hurt search engine rankings. Also your articles must not include any affiliate links. Links to sites may be ok if they are useful and relevant.

### How do I get started?

If you don't already have a Google AdSense account, the first thing you need to do is register at <http://www.google.com/adsense> (it's FREE)

You must also register at Future Junk (<http://www.futurejunk.com/register>). After logging in you'll see that there is an option called "My AdSense" in your control panel to enter the following 3 pieces of information:

- Publisher ID
- google\_ad\_slot (1)
- google\_ad\_slot (2)

You will need to set up 2 ads at Google adsense and then retrieve the 3 pieces of information above.

### Here's how

In AdSense click: **AdSense Setup > AdSense for Content > Select 'Ad Unit (text and images)' and continue.**

Next you must select '**300 x 250 Medium Rectangle**' and enter the following color codes:

Border	#	FFFFFF	<input type="color"/>
Title	#	003366	<input type="color"/>
Background	#	FFFFFF	<input type="color"/>
Text	#	000000	<input type="color"/>
URL	#	B3B3B3	<input type="color"/>

Then click 'Next'.

Click 'Add Channel' and name it 'Technology Blog' then 'Continue', followed by 'Submit and get code'.

Within the code presented you are looking for  
`google_ad_client = "pub-1234567890123456";`  
and `google_ad_slot = "1234567890";`

Your details will be different but the information in "quotes" is what you need to submit into the first two boxes in the 'My AdSense' section of the Future Junk control panel.

For the final box 'google\_ad\_slot(2)' you need to repeat this process however this time select '234 x 60 Half Banner' and rather than adding a channel, you will just select 'Technology Blog' from the channel list. This time, in the code presented, you will need to copy the google\_ad\_slot number and enter this as google\_ad\_slot(2) in the 'My AdSense' section at Future Junk.

### Save it and you're done!

After entering the 3 pieces of information into the My AdSense section of Future Junk, ads linked to your adsense account will be displayed 50% of the time next to your articles automatically. You will earn 100% of the revenue for any clicks on your ads. **Now start writing great articles.**



## CLICK FRAUD WARNING

### Important

You **must not** click on any google ads on the Future Junk website while enrolled in our ad revenue sharing program.

Not only can we detect this and ban your account but also Google can.

This is completely against Google's TOS (Terms of Service) and even clicking on your ads by mistake will lead to you having your account closed and losing any revenue that has accrued.

Google will not accept any excuses. Don't think that because you are in an internet cafe, or that you aren't logged into your adsense account that fake clicks can't be tracked.

Google is smarter than all of us and engaging in click fraud isn't the best way to make a money from your quality articles.

So if you're thinking about it, please don't :-)

Regards,

FJ